

APPENDIX RR 50-B: MAJOR GLOBAL SCIENTIFIC PUBLISHERS AND PUBLISHING PLATFORMS

Coates, Liu, and Hong singled out some of the major publishing houses and publishing management platforms as contributing to the commercialisation of higher education. Whether it is intentional or an unexpected consequence, these companies and their growing suite of products and their decisions what to publish, help shape the current scholarly publication process and scholarly output.

Listed below are the companies featured in Chapter 30 of the *Research Handbook* (Coates, Liu, and Hong)

TABLE RR 50.1. Major Global Scientific Publishers

Publisher Imprint	Owner	Type	URL for imprint
Elsevier	RELX	Public	https://www.elsevier.com/about
Springer Nature	Holtzbrinck Publishing Group and BC Partners	Private	https://www.springer.com/gp
Wiley-Blackwell	John Wiley & Sons	Public	https://www.wiley.com/en-us
Taylor & Francis	Informa	Public	https://taylorandfrancis.com/services/
SAGE	Sara Miller McCune	Private	https://uk.sagepub.com/en-gb/eur/digital-library-products

Additional URLs for parent companies and other products below Table 2.

TABLE RR 50. 2: Major Global Scientific Global Publishing Management Platforms

Platform	Owner	URL for product
Editorial Manager	RELX	https://supportcontent.elsevier.com/Support%20Hub/Journals/30146_EM_Highlights_for_Editors.pdf
ScholarOne	Clarivate	https://clarivate.com/webofsciencegroup/solutions/scholarone/
Atypon Systems LLC	Wiley	https://www.atypon.com/
HighWire	MPS Ltd	https://www.highwirepress.com/
Smashwords	Mark Coker	https://www.smashwords.com/

	from Chapter 30:			Coates, H. Liu, Lu, and Hong, Xi.
	REPUTATIONAL risk rating and the commercialisation of higher education, pgs. 414-418.			
NOTES:				
RELX market segment:	https://www.relx.com/our-business/market-segments			
Elsevier Editorial Manager is designed for journal editors				
HOLZBRINCK PUBLISHING is owned by Verlagsgruppe Georg von Holtzbrinck GMBH. Among their holdings is Digital Science the parent to the open access scholarly publications database Dimensions and Altmetric.				
Springer states "Our business is publishing"				
WILEY lists all its publishing brands under "Wiley".				
"Novel technologies deliver value to researcher, helping shape the future of science" (2020)				
Atypon	https://www.atypon.com/news/wiley-accelerates-innovation-in-research-publishing/			
Taylor and Francis is a division of INFORMA .			https://www.informa.com/	
T&F's target audiences are researchers and libraries				
SAGE lists the library as its target audience for its products.				
SAGE publishing founder Sara Miller McCune passes control of SAFE to the SAGE trust				
https://group.sagepub.com/press-releases/sage-publishing-founder-sara-miller-mccune-passes-control-of-sage-to-the-sage-smm-trust				
High Wire , developed by Stanford University, became part of MPS Ltd in 2020 , another ownership change				
after the <i>Handbook</i> was published.				
Smashup is a self-publishing platform				
From Coates, H., Lui, L., and Hong, Xi. (2021) "Reputational risk ratings and the commercialisation of higher education in Hazelkorn and Mihut, eds <i>Research Handbook on University Rankings: Theory, Methodology, Influence and Impact</i> , pgs. 417-418				