

## Appendix A: Clarivate Plc as of March 2021

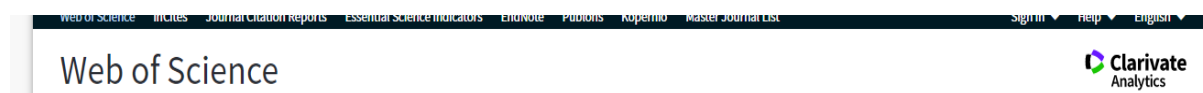
Eugene Garfield founded the Institute for Scientific Information (ISI) in West Philadelphia in 1956. Since then, the company has gone through a series of mergers and acquisitions.

I have lived through all of the lives of ISI, from days when I was at library school and then working in two university libraries, all a couple of blocks away from ISI. My library colleagues and I, who followed the information industry, were concerned when ISI was purchased by the Canadian media company Thomson and even more concerned when Thomson merged with Reuters and the emphasis was on financial products. Our concern did not lessen in 2016 when a management investment firm purchased the Intellectual Property Division of Thomson-Reuters and renamed it Clarivate Analytics. These management firms have reputations for making money at the cost of product development and service. In 2019, the management firm issued publicly traded stock on the New York Stock Exchange under the name, Clarivate Analytics. By that time, the company had made other acquisitions. In the spring of 2020, the company refiled under the official name of Clarivate Plc (CLVT) and it is no longer part of the investment firm.

I have to admit, it was not until I was looking at the new and old Web of Science banners that I realized a change had taken place.

Since my media contact at Clarivate is on leave, I used online chat to try to find out when the trademark changed and was impressed by the quick response. Although the new stock filing with the name change and updated trademark took place in early June 2020, marketing is still working on the transition across platforms as seen in the four banners below captured in March of 2021.

### 1) Existing Web of Science



### 2) New Web of Science



### 3) InCites platform



### 4) JCR

